



Application Form

Company Profile

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|---|---|
| Company Legal Name | |
| Trading Name | |
| Contact Name | |
| Designation (Owner/Franchisee) | |
| Telephone Number | |
| Mobile Number | |
| Email Address | |
| Website Address | |
| Number of Years in Business | |
| Number of Countries Represented in (Specify Where) | |
| Geographical Trade Profile | <input type="checkbox"/> International <input type="checkbox"/> Regional <input type="checkbox"/> Local |

Concept/Brand Profile

| | | |
|-----------------|---|---|
| Category | <input type="checkbox"/> Full Service Restaurant <input type="checkbox"/> Quick Service Restaurant <input type="checkbox"/> Pub & Bar <input type="checkbox"/> Lounge & Entertainment <input type="checkbox"/> Café <input type="checkbox"/> Kids Entertainment <input type="checkbox"/> Fashion Outlet <input type="checkbox"/> Spa | <input type="checkbox"/> Lebanese <input type="checkbox"/> American <input type="checkbox"/> Italian <input type="checkbox"/> International <input type="checkbox"/> Other _____ <input type="checkbox"/> Relaxed <input type="checkbox"/> Cocktail Bar <input type="checkbox"/> Sports Bar <input type="checkbox"/> Other _____ <hr/> <hr/> <hr/> <hr/> <hr/> |
|-----------------|---|---|

| | |
|---|--|
| Country of origin (Brand) | |
| Number/Locations of outlets in Lebanon | |
| Number of outlets worldwide | |
| Positioning of the brand in the market | |
| The brand is equivalent to | |
| Target Market "Consumer" Price Range (Average check value) | |

Financial Profile

| | | |
|--|----------|-------------|
| Current turnover per year in best performing outlet | Turnover | Outlet Size |
| | | |
| Current turnover per year in lowest performing outlet | Turnover | Outlet Size |
| | | |
| Projected annual sales of proposed outlet | | |
| Future Growth Plans | | |

Space Requirement

| | |
|--------------------------|---|
| Type of Unit | <input type="checkbox"/> Fixed Unit <input type="checkbox"/> Kiosk <input type="checkbox"/> Other |
| Prefered Floor | <input type="checkbox"/> Ground Foor <input type="checkbox"/> First Floor <input type="checkbox"/> Roof Top <input type="checkbox"/> Beach Front |
| Unit Measurements | Minimumsqm Maximumsqm |

Supporting Documents (Send to: info@emporialb.com)

- Company Overview
- Concept/Brand Profile (A brief of your proposed business)
- A4 Photos of your latest shop
- Product Catalogues/Brochures